Using Health System and Provider Culture Change to Address the Impact of Racism and Bias on Patient Outcomes

February 10, 2022
3-4pm ET

Made possible with support from Genentech, a member of the Roche group
Questions

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Welcome!
Center for Health Care Strategies

Dedicated to strengthening the U.S. health care system to ensure better, more equitable outcomes, particularly for people served by Medicaid.

Together with our partners, our work advances:

- **Effective models for prevention and care delivery** that harness the field’s best thinking and practices to meet critical needs

- **Efficient solutions for policies and programs** that extend the finite resources available to improve the delivery of vital services and ensure that payment is tied to value.

- **Equitable outcomes for people** that improve the overall wellbeing of populations facing the greatest needs and health disparities.
Today’s Presenters

Dana Crawford, PhD
Scholar-in-Residence, Zuckerman Institute, Columbia University

Ken Epstein, PhD, LCSW
P.R.E.P. for Change Consulting

Danica Richards, LSW
Program Officer, Center for Health Care Strategies

Shilpa Patel, PhD
Associate Director, Health Equity, Center for Health Care Strategies
Agenda

• Welcome and Introductions
• Webinar Overview
• Panel Discussion
• Moderated Q&A
• Closing Reflections
Co-Creating Solutions to Address Racism and Disparities in Oncology: Project Overview
Co-Creating Solutions to Address Racism and Disparities in Oncology

**Goal:** Support health system and community partners in meaningfully addressing institutional racism and bias and developing and piloting new interventions that are created for and by the community, in partnership with the health system.

Together with three health system – community organization pilot site partnerships, we are working to:

- **Contribute to the evidence base on effective and actionable strategies for health systems to understand and address cancer-related health disparities in their communities**
- **Empower and uplift the voices of communities, and community-based organizations** doing ground-level work to address racial and ethnic health disparities in oncology
- **Novel accountability measures that track progress for accountability and bias** that are co-developed with both health system and community stakeholders
Co-Creating Solutions to Address Racism and Disparities in Oncology Overview

**Background:** 18-month learning collaborative, supporting 3 health system and community partners in meaningfully addressing institutional racism and bias and developing and piloting new interventions that are created for and by the community, in partnership with the health system.

<table>
<thead>
<tr>
<th>Community Partner</th>
<th>Health Care Partner</th>
<th>Location</th>
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<tbody>
<tr>
<td>The Chrysalis Initiative</td>
<td>MD Anderson Cancer Center, Cooper Health</td>
<td>Philadelphia, Pennsylvania and Camden, New Jersey</td>
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<tr>
<td>Cierra Sisters</td>
<td>Fred Hutchinson Cancer Research Center</td>
<td>Seattle, Washington</td>
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<tr>
<td>Jefferson County Faith Based Alliance for the Advancement of Health Equity</td>
<td>O’Neal Comprehensive Cancer Center, University of Alabama at Birmingham</td>
<td>Birmingham, Alabama</td>
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Webinar Objectives

• **Examine** the intersections between anti-racism and trauma-informed care and explore how these frameworks can support broader culture change;

• **Define** the role of community partnerships in advancing institutional culture change and;

• **Identify** specific, potential strategies that health systems and providers can use to influence health system and provider culture from within
Disclosure – I come to this conversation as...

• Name: Danica
• Pronouns: She/her
• I am African-American, from the Black Belt (Southern United States)
• I am a cis-woman
• Panelist and project manager for this project
KEN: HE/HIM/HIS
WHITE OF EASTERN EUROPEAN DESCENT
JEWISH
RETIRLED FROM LEADERSHIP
MIDDLE GENERATION OF 3 GEN SOCIAL WORK
UNABASHED BELIEF IN THE POWER OF RELATIONSHIPS
LONG DISTANCE AGING RUNNER
Disclosures
Dana E. Crawford, PhD (she/her/hers)

I have no financial disclosures or conflicts of interest

I will disclose that I come to this conversation as a:

• Black woman
• Wounded healer
• Skeptical of TIC/TIS and anti-racism intersections
Beautiful Planet Music
Panel Discussion
Moderated Q&A
Closing Reflections
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Contact Information

- For further information on the Co-Creating Solutions to Address Racism and Disparities in Oncology initiative, please reach out to:
  
  Shilpa Patel: spatel@chcs.org
  
  Danica Richards: drichards@chcs.org
Thank you!