Combating Childhood Obesity through Medicaid-Public Health Partnerships: Lessons from the Field

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For Audio Dial: (888) 539-3638
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Made possible through support from Kaiser Permanente Community Benefit
Phone lines will be muted during today’s webinar. To submit a question, please click the question mark icon located in the toolbar at the top of your screen.

Answers to questions that cannot be addressed due to time constraints will be shared after the webinar.
Center for Health Care Strategies

Non-profit policy center dedicated to improving the health of low-income Americans
Childhood Obesity in the U.S.

Leads to greater likelihood of chronic conditions and increased risk of obesity in adulthood

Rates have leveled off recently, yet remain at epidemic levels for at-risk populations, particularly low-income children

Prior efforts have largely been siloed — lacking cross-agency or cross-sector collaboration
Innovations in Childhood Obesity

- Multi-year initiative supported by Kaiser Permanente Community Benefit
- Spurred collaboration between Medicaid and public health organizations in five states to develop, implement, and test innovative approaches to reducing obesity prevalence among low-income children. States included:

  - Arizona
  - Maryland
  - Oklahoma
  - Oregon
  - Texas
Today’s Discussion

- **Fostering Medicaid-Public Health Collaboration to Reduce Childhood Obesity**
  - Highlights from the Collaborative Models
    - Moderated Q&A discussion
  - Advancements in Preventing Childhood Obesity and Next Steps
    - Moderated Q&A discussion
Today’s Panel

Nancy Goff
Health Systems Policy Specialist, Oregon Health Authority

Erika Juarez
Health Education Division Chief and Interim WIC Program Director, City of Laredo Health Dept., Texas

Jennifer Kellbach
Health Planning Coordinator, Oklahoma State Department of Health

Glenn E. Schneider
Chief Program Officer, Horizon Foundation, Maryland

Miguel Soto
Project Manager, Oklahoma Health Care Authority

Eric Tack
Maternal & Child Health/EPSDT Program Manager, Arizona Health Care Cost Containment System
Highlights from the Collaborative Models
Questions?

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Glenn E. Schneider, Maryland Team

Recruiting and engaging a diverse set of Medicaid and public health partners
Leveraging relationships with Medicaid managed care organizations to serve vulnerable populations
Jennifer Kellbach and Miguel Soto, Oklahoma Team

Bringing together state Medicaid and public health agencies to pilot innovative approaches
Questions?

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Advancements in Preventing Childhood Obesity and Next Steps
Nancy Goff, Oregon Team

Facilitating the adoption of Oregon’s new childhood obesity incentive metric for 2018
Implementing a needs assessment to improve health care delivery for Arizona’s youngest children covered by Medicaid
Glenn E. Schneider, Maryland Team

Exploring pathways for Medicaid to pay for dietitian in community settings
Questions?

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Catalyzing Medicaid-Public Health Collaboration to Reduce Childhood Obesity
This brief describes opportunities for cross-sector collaboration that are emerging from the efforts discussed today.

Innovations in Childhood Obesity Profiles
This series provides more detail about how the partnerships featured in today’s discussion worked to reduce the prevalence of childhood obesity.

Innovations in Childhood Obesity Resource Center
This online library provides practical tools and insights to support Medicaid-public health collaboration to reduce childhood obesity among low-income populations.
Visit CHCS.org to...

- **Download** practical resources to improve the quality and cost-effectiveness of Medicaid services

- **Learn** about cutting-edge efforts to improve care for Medicaid’s highest-need, highest-cost beneficiaries

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