Implementing Tech-Enabled Innovation in Medicaid Managed Care: Opportunities to Advance Health Equity and Quality

September 20, 2022, 1:00-2:00 pm ET

Made possible through support from The MolinaCares Accord, CommonSpirit Health, and HopeLab
Questions?

To submit a question online, please click the Q&A icon located at the bottom of the screen.
 Meet Today’s Facilitators

Kelsey Brykman, MS
Senior Program Officer, CHCS

Karissa Godzik, MPH
Program Manager, Medicaid Innovation Collaborative
Center for Health Care Strategies

Dedicated to strengthening the U.S. health care system to ensure better, more equitable outcomes, particularly for people served by Medicaid.

Together with our partners, our work advances:

- **Effective models for prevention and care delivery** that harness the field’s best thinking and practices to meet critical needs

- **Efficient solutions for policies and programs** that extend the finite resources available to improve the delivery of vital services and ensure that payment is tied to value.

- **Equitable outcomes for people** that improve the overall wellbeing of populations facing the greatest needs and health disparities.
**Objective:** Explore the opportunity of technology-enabled innovation to improve care for Medicaid populations and how Medicaid agencies and plans can support implementation of new technologies within Medicaid managed care programs.

**Agenda:**
- Welcome and Introductions
- Potential Role of Tech-Enabled Innovation to Address Medicaid Priorities
- Panel Discussion
- Moderated Audience Q&A
Potential Role of Tech-Enabled Innovation to Address Medicaid Priorities

Karissa Godzik, MPH
Program Manager, Medicaid Innovation Collaborative
What is Tech-Enabled Innovation?

- Addresses a customer need or want
- Driven by desire for improvement
- New or novel
- Sustainable + scalable
- Delivers value
- Leverages existing systems

“Digital Health”

“Health Tech”

“Virtual/Hybrid Care Delivery”
How might tech-enabled innovation address...

<table>
<thead>
<tr>
<th>...social determinants?</th>
<th>...preventive care?</th>
<th>...member engagement?</th>
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<tbody>
<tr>
<td>UNITE US</td>
<td>REEMA</td>
<td>CITYBLOCK, twentyeight</td>
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<tr>
<th>...behavioral health?</th>
<th>...remote patient monitoring?</th>
<th>...maternity care?</th>
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<td>eleanor health</td>
<td>Boulder</td>
<td>Oula</td>
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<td>BRAVE™, MindRight™</td>
<td>certintell, CareSignal®</td>
<td>BABYSCRIPTS, canopie, mahmee</td>
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+100s More
There are a range of solutions on the market that can support the U.S.’s most vulnerable patient populations

Note: The above solutions are examples and do not imply a CHCS or MIC endorsement.
The Value of Tech-Enabled Innovation in Medicaid

- Fill Gaps
- Improve Care
- Address Disparities
- Respond to Needs
- Connect Resources
- Collect Data
The Mission

The Medicaid Innovation Collaborative (MIC) aims to advance health equity and improve beneficiary outcomes by partnering with state Medicaid agencies, managed care plans, and community members to align on a health equity goal and source and evaluate scalable innovations to help meet that goal.
The Program

**DEFINE + DISCOVER**

Months 1-4

- DEFINE the problem and align on state, managed care, and community goals and expectations
- DISCOVER the unique context of inequities within a geography or population through conversations with beneficiaries and supporting research

*Key Outputs:*
- Cohort Topic Selection
- Discovery Insights Report

**SOURCE + SELECT**

Months 5-8

- SOURCE scalable innovations to meet the needs defined through discovery
- SELECT innovations best suited to meet the needs with input from community, managed care, state, and subject matter representatives

*Key Outputs:*
- Request for Information (RFI)
- Selection Decision

**CONNECT + CATALYZE**

Months 9-15

- CONNECT state, managed care plan, and community representatives to scalable innovations through a Showcase event
- CATALYZE adoption of innovations by facilitating state and managed care action planning

*Key Outputs:*
- Showcase Event
- Action Plan Readouts

**DEVELOP + SUPPORT:** Stakeholder Engagement, Technical Assistance, Shared Learning
Panel Discussion
Today’s Panelists

Cindy Beane
Commissioner, West Virginia Bureau for Medical Services

Heidi Eccleston
Senior Director, Program Development at Banner University Health Plan

Abner Mason
Founder and CEO, SameSky Health
Wrap Up
Supporting Technology-Enabled Innovation in Medicaid Managed Care to Improve Quality and Equity.


For more on the Medicaid Innovation Collaborative, and how to get involved in upcoming cohorts, visit https://www.medicaidcollaborative.org/ or contact:

Kelsey Brykman - kbrykman@chcs.org
Karissa Godzik - karissa@medicaidcollaborative.org
Visit CHCS.org to...

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• Learn about cutting-edge efforts from peers across the nation to enhance policy, financing, and care delivery.

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