Agenda

- Welcome and Introductions
- Overview of *Maintaining Momentum to Advance Health Equity in Adverse Environments*
- Panel Discussion
- Moderated Q&A
- Closing Remarks
Questions?

To submit a question, please click the Q&A icon located at the bottom of the screen.
Today’s Speakers and Panelists

Shilpa Patel, PhD
Associate Director, Health Equity
Center for Health Care Strategies

Anisha Gandhi, PhD, MPH
Director of Racial Equity and Social
Justice Initiatives for the New York City
Department of Health and Mental
Hygiene’s Bureau of Hepatitis, HIV, and
Sexually Transmitted Infections

Kevin Wake, MA
Chairman, Patient and Family Advisory
Committee, University Health
President, Uriel E. Owens Sickle Cell Disease
Association of the Midwest

Jahira Sterling, MPA
Program Associate
Center for Health Care Strategies

Abena Ohene-Ntow, MPH
Program Officer
Center for Health Care Strategies

Dana E. Crawford, PhD
Scholar-in-Residence
Zuckerman Institute, Columbia University
Crawford Bias Reduction Theory & Training

Dana Flannery
Health Policy Consultant, DSF Consulting
Former Senior Policy Advisor to the Director and
the Assistant Director of the Division of Community
Advocacy and Intergovernmental Relations,
Arizona Health Care Cost Containment System
Center for Health Care Strategies

Dedicated to strengthening the U.S. health care system to ensure better, more equitable outcomes, particularly for people served by Medicaid.

Together with our partners, our work advances:

- **Effective models for prevention and care delivery** that harness the field’s best thinking and practices to meet critical needs

- **Efficient solutions for policies and programs** that extend the finite resources available to improve the delivery of vital services and ensure that payment is tied to value.

- **Equitable outcomes for people** that improve the overall wellbeing of populations facing the greatest needs and health disparities.
Overview of *Maintaining Momentum to Advance Health Equity in Adverse Environments*
Maintaining Momentum to Advance Health Equity in Adverse Environments

• Goals

→ Better understand the impact of working within regulated environments that limit engaging in health equity work

→ Explore how individuals and organizations strategize and advance health equity goals despite cultural and environmental barriers within their organizations and externally

• Approach

→ Literature review

→ Advisory committee

→ 12 interviews with individuals from the community, community-based organizations, health care systems, and state and local governments

→ Small group convening
Strategy #1: Build and Develop Internal Organizational Structures and Processes

- Create action-oriented workgroups to drive change
- Obtain external support and resources for organizational development
Strategy #2: Tailor Messaging and Communications

• Use language that resonates with your audience using shared values
• Use data-informed and evidence-based solutions to strengthen messaging
Strategy #3: Engage in Community-Driven Interventions

• Explore meaningful ways to partner with and support communities
• Support and fairly compensate community members for their time and expertise
Strategy #4: Commit to Progress and Humility

• Determine the right pace and approach based on your audiences’ needs
• Promote progress at the individual level
• Align with funding and other opportunities
• Link health equity with quality and accreditation
• Be transparent
Strategy #5: Prioritize Purpose, Professional Development, and Self and Collective Care

- Identify your purpose
- Engage in professional development activities
- Dedicate time for self and collective care
Moderated Q&A
Resources

- **Maintaining Momentum to Advance Health Equity in Adverse Environments** is now available on the CHCS website

- **Upcoming:** Establishing an Effective Advisory Committee to Support Health Equity Initiatives

- Find other *Health Equity*-related work from CHCS at: www.chcs.org/topics/health-equity
Visit CHCS.org to...

• Download practical resources to improve health care for people served by Medicaid.

• Learn about cutting-edge efforts from peers across the nation to enhance policy, financing, and care delivery.

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• Follow us on Twitter @CHCShealth.
Thank You!

Shilpa Patel, spatel@chcs.org
Abena Ohene-Ntow, aohene-ntow@chcs.org
Jahira Sterling, jsterling@chcs.org
Jamye Chapman, jchapman@chcs.org